

Picturing 2012

Dear Photographer,

The Crossing Arts Alliance (TCAA) invites you to submit your images for Picturing 2012. This is a juried exhibit. We are looking for work from talented photographers like yourself. This will be the 12th annual Picturing exhibition. The exhibit will be on display at The Q Gallery at Franklin Arts Center in Brainerd, from March 20 to April 6, 2012. **The deadline for submissions is March 6, 2012.**

In conjunction with the exhibition, TCAA will also sponsor a day of workshops on Saturday, March 31, at Franklin Arts Center. The workshop will feature talented photographers from across Minnesota who will share their real-world knowledge about photography. Presentations will include topics about digital photography, camera techniques, lighting, and much more.

TCAA will also honor an accomplished photographer at a reception to be held on the evening of March 31. The exhibiting photographers will also be honored, and all images will be on display.

There will be **two** classes for submission: Individual and Series. **All images submitted must be final images, ready for display.** Further details can be found in the Rules for Jury Submission, enclosed. The jury will be composed of three photographers. A specific scoring system will be used.

Prizes for *Best of Category (Individual and Series)* will be awarded. In addition, we will also be accepting Pro entries this year. And as in years past, we will also announce the *Peoples' Choice Award* at the reception the evening after the workshops. We hope this will entice you to submit your best work and compete for prizes. Please consider this opportunity to exhibit your work!

Sincerely,

Picturing 2012 Committee

Picturing2012

JURY SUBMISSION RULES

1. **ALL IMAGES SUBMITTED MUST BE MOUNTED, FINAL* IMAGES, PRINTED ON PHOTOGRAPHIC QUALITY PAPER, READY TO BE DISPLAYED.** Images may be submitted as Individuals, with no specified subject, or as a Series (3 images) of **similar subject or theme**. Digital images, slides or smaller images will not be accepted. **ONLY IMAGES JURIED WILL BE ELIGIBLE FOR EXHIBITION.**

2. Submission fees (non-refundable) are:

CROSSING MEMBERS

\$10 for each Individual image (no limit);

\$25 for each Series (3 images per series).

NON-CROSSING MEMBERS

\$15 for each Individual image (no limit);

\$30 for each Series (3 images per series)

Checks should be payable to the **Crossing Arts Alliance**. Fees must accompany the work to be considered.

3. **Each image must be titled by using the submission forms that are provided. Affix the form securely to the back of EACH submission.**

4. All images, titles should be received at the Crossing Arts Alliance offices at the Franklin Arts Center, 1001 Kingwood #114, Brainerd, MN, by **March 6, 2012.**

5. All work submitted must be the work of the artist. The jury will convene soon after the deadline, and successful artists will be notified promptly.

GALLERY EXHIBITION RULES

1. All images must be mounted and matted, **but not framed** or glassed. Images should not exceed 16x20 inches(image) and 24x32 inches (matted). Panoramic images of approximate size will be accepted. It is **IMPERATIVE** that images be mounted securely on foam core or similar backing material, and matted firmly to provide a secure installation for each image. Please pay **SPECIAL ATTENTION** to this requirement.

2. All images must have one (1) adhesive, plastic, sawtooth hook, centered about 1 - 2 inches below the top of the mat. Images will be hung by nail on a display unit. The sawtooth hook must be adequate for hanging your image.

3. If images are for sale, please indicate a price for each with the title form. The Crossing will charge a 25% commission on each sale.

4. Images will be available to pick-up April 10th at the Crossing Arts Office Tues - Fri from 10 to 4, or by appointment. Any images not picked up by May 4th will become property of the Crossing Arts Alliance and disposed of at their discretion.

5. The Crossing Arts Alliance, its agents and employees, assume no responsibility for the safety of the works submitted and exhibited. Artists are encouraged to insure their work, if desired.

****Final image means the image should be in final form for exhibition. It will need to be mounted and matted. Preferably on matte board or lightweight foamcore, with proper hangers. All images must be ready to hang and include all necessary hardware and support. The Crossing Arts Alliance is not liable for any works that are damaged due to improper mounting or use of an improper hanging device.***

1001 Kingwood St. #114, Brainerd, MN 56401 | 218.833.0416 | info@crossingarts.org | www.crossingarts.org

Our Mission: *to promote and enhance arts opportunities in the Central Lakes Area through facilities, partnering, and programming.*

Our activities are funded, in part, by the Minnesota arts and heritage fund as appropriated by the Minnesota State Legislature with money from the vote of the people of Minnesota on November 4, 2008.

Picturing 2012 Artist Submission Form



Name _____

Address _____

City, State, Zip _____

Email _____ Total Enclosed \$ _____

Experience Level (circle one): Pro* | Serious Amateur | Amateur | Beginner

*Pro level indicates that you make 50% or more of your income from photography. If you choose pro, be aware that you will compete in the Pro category.

SUBMISSIONS

Please use provided submission form (next page) for each image entered, and AFFIX TO BACK of final exhibition-ready image. If you need more forms, please feel free to photocopy.

All labeled images, titles, and submission fee must be received at The Crossing Arts Alliance (TCAA) office at the Franklin Arts Center, 1001 Kingwood #114, Brainerd, MN, by **March 6, 2012**. The TCAA office is open Tuesday through Friday from 10am to 4pm, and second Saturdays from 10am to 2pm, or by appointment 218.833.0416.

IMAGE TITLES

Please write down the title of each image that you submit. **These titles MUST correspond to the submission tags on the following page to ensure proper identification of photographs when displayed in the exhibition.**

Image Title 1 _____

Image Title 2 _____

Image Title 3 _____

Image Title 4 _____

Image Title 5 _____

Picturing2012

Image Title _____

Photographer _____

Individual Image Yes No

Part of a Series Yes No # of images in series _____

Series Title _____

Is this image for sale? Yes No Price_____

Picturing2012

Image Title _____

Photographer _____

Individual Image Yes No

Part of a Series Yes No # of images in series _____

Series Title _____

Is this image for sale? Yes No Price_____

Picturing2012

Image Title _____

Photographer _____

Individual Image Yes No

Part of a Series Yes No # of images in series _____

Series Title _____

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Picturing2012

Image Title _____

Photographer _____

Individual Image Yes No

Part of a Series Yes No # of images in series _____

Series Title _____

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